Advances in Multi-Specialty Aesthetic and Reconstructive Plastic Surgery Symposium and Bernard G. Sarnat, MD Lectureship

Saturday and Sunday
November 6-7, 2010

Offered in cooperation with the California Society of Facial Plastic Surgery and the Breast Preservation Foundation

Cedars-Sinai Medical Center
Harvey Morse Conference Center
Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA 90048

For further information, call (310) 423-5548 or visit www.csmc.edu/cme
CONFERENCE LOCATION

Cedars-Sinai Medical Center
Harvey Morse Conference Center
Plaza Level, South Tower
8701 Gracie Allen Drive
Los Angeles, CA  90048
(310) 423-5548

HOTEL ACCOMMODATIONS
The most convenient place to stay is the Hotel Sofitel, located across the street from Cedars-Sinai Medical Center at 8555 Beverly Blvd at La Cienega. The phone number of the hotel is (310) 278-5444.

PARKING
Complimentary self-parking is available in the following CSMC parking lots only:
P1 and P2 - George Burns Road, between Beverly Boulevard and Alden Drive
P4 on Sherbourne Drive, between Third Street and Gracie Allen Drive
Bring your parking ticket with you to the conference. We will provide daily validation at the registration desk. We cannot validate tickets for vehicles parked in the Cedars-Sinai Medical Office Towers parking structures.
COURSE DIRECTORS

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Oregon Health & Science University
Portland, OR

Jessica Wu, MD
Clinical Instructor in Dermatology
Los Angeles County-USC Medical Center
Los Angeles, CA
COURSE DESCRIPTION
This two-day symposium offers an opportunity to learn new techniques and reinforce skills and methods through presentations, video, panel discussion and interaction with acknowledged experts in plastic surgery, facial reconstruction, and dermatology. The program is divided into sessions with faculty panels and question and answer sessions interspersed to encourage interactivity between participants and session presenters. Aesthetic and facial plastic surgery topics explored include avoiding the pitfalls of revision rhinoplasty, fat grafting techniques, skin resurfacing, and blepharoplasty. This year, the program will also feature presentations from residents wishing to make an academic contribution to the specialty of plastic surgery during their training. The overall goal of this program is to present new, clinically useful, innovative and practical surgical and non-surgical techniques to enable plastic surgeons to provide improved care to their patients seeking aesthetic and reconstructive surgery.

TARGET AUDIENCE
This course is designed to meet the educational needs of plastic surgeons, facial plastic surgeons, general surgeons, otolaryngologists, dermatologists, and other healthcare professionals involved in the care of patients with aesthetic and reconstructive needs.

EDUCATIONAL OBJECTIVES
- Review the science of human facial transplantation.
- Reinforce blepharoplasty techniques to prevent complications in patients requiring eyelid surgery.
- List the benefits of using 3D techniques for facial rejuvenation to facilitate the diagnosis and treatment of facial injuries.
- Counsel patients seeking facial rejuvenation on available treatment options to improve aesthetic facial features.
- Review and apply proven techniques in revision rhinoplasty to minimize complications and maximize functional and aesthetic nasal structure for patients seeking to correct or improve facial features.
- Review the pertinent anatomy of the lower lid, nose, and orbital rim.

ACCREDITATION STATEMENT
Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT DESIGNATION STATEMENT
Cedars-Sinai Medical Center designates this educational activity for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The California State Board of Registered Nursing accepts courses approved by the ACCME for category 1 credit as meeting the continuing education requirements for license renewal.

POLICY ON DISCLOSURE
It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter’s content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice.

ACKNOWLEDGMENT OF COMMERCIAL SUPPORT
Cedars-Sinai Medical Center gratefully acknowledges educational grants from Allergan, Inc and Mentor Worldwide LLC in support of this educational activity. Additional commercial support is pending and will be acknowledged at the conference.
Saturdays, November 6, 2010

7:30 – 7:50 AM  Registration and Continental Breakfast
7:55 – 8:00    Welcome and Opening Remarks

SESSION I
8:00 – 8:05    Introductory Remarks
8:05 – 8:45    Understanding Facial Aging - Why Facelifts Alone Don’t Work
8:45 – 9:30    Role of Fat Compartments in Facial Rejuvenation
9:30 – 10:00   Recent Advances in Wound Care
10:00 – 10:15  Break / Exhibits
10:15 – 10:30  Update from the ASPS
10:30 – 11:15  Why Liposuction is Not Easy-Correcting/Preventing the Secondary Deformity
11:15 – 11:30  2010 Research and Scientific Advances in Plastic Surgery
11:30 – 12:00  Latest Advances in Microsurgery
12:00 – 1:00 PM Lunch

SESSION II
1:00 – 1:15    Facial Aesthetics in 2010
1:15 – 2:00    Resident Presentations
2:00 – 2:45    In Search of the Perfect Rhinoplasty – Mishaps and Pearls
2:45 – 3:15    Panel Discussion: What Really Works The Final Word Over a Lifetime of Practice
3:15 – 3:30    Break / Exhibits
3:30 – 4:15    Advances in Secondary Rhinoplasty
4:15 – 4:30    Questions and Answers
4:30 PM        Adjourn

Sundays, November 7, 2010

7:30 – 8:00 AM  Continental Breakfast

SESSION III
8:00 – 8:30    Pathophysiology of Aging
8:30 – 9:00    Neuromodulators: State of the Art
9:00 – 9:20    Incorporating Skin Care in an Aesthetic Practice
9:20 – 10:00   Facial Rejuvenation: Current Concepts
10:00 – 10:20  Break / Exhibits
10:20 – 10:40  Photography in Aesthetic Practice
10:40 – 11:00  Preoperative Blepharoplasty Ophthalmologic Evaluation
11:00 – 11:20  Canthoplasty in Aesthetic Lower Lid Rejuvenation
11:20 – 11:40  Aesthetic Rejuvenation of Upper Eyelids
11:40 – 12:00  Facial Rejuvenation Panel Discussion
12:00 – 1:00 PM Lunch

SESSION IV
1:00 – 2:00    Human Facial Transplantation: Technical Considerations
2:00 – 2:20    Dynamic Facial Reanimation
2:20 – 2:40    Aesthetic Concepts in Microsurgical Reconstruction
2:40 – 3:00    Revision Rhinoplasty
3:00 – 3:10    Parotid Reconstruction: Aesthetic and Functional Considerations
3:10 – 3:20    Break / Exhibits
3:20 – 3:40    Diced Cartilage in Rhinoplasty
3:40 – 4:00    Primary Rhinoplasty
4:00 – 4:20    Avoiding Pitfalls in Lower Eyelid Blepharoplasty
4:20 – 4:40    Aesthetic Otoplasty
4:40 – 5:00    Rhinoplasty Panel Discussion / Questions & Answer
5:00 PM        Adjourn
Registration

Fees:

Early Registration: Received by October 11, 2010  $180  $85
Standard Registration: Received after October 11, 2010  $200  $100

Residents and Fellows with written proof of residency or letter from Program Director are eligible to attend for only $25. Only registrations received in the mail or via fax will be accepted.

CME credit, course materials, continental breakfast, lunch and breaks are included with the registration fee.

SPACE IS LIMITED – PLEASE REGISTER EARLY

Four methods for registering

Mail registration form and payment (checks payable to Cedars-Sinai Medical Center) to:
Cedars-Sinai Medical Center
Office of Continuing Medical Education
Attn: Registration
8797 Beverly Boulevard, Suite #250
Los Angeles, CA 90048

Fax completed registration form with credit card payment information to (310) 423-0309.

Call (310) 423-5548 to register with a credit card

Confirmation
In order to receive a registration confirmation, please provide your e-mail address or fax number. If you do not receive a confirmation, please call (310) 423-5548 to confirm your registration.

Refund Policy:
All cancellations must be submitted in writing and refunds will be subject to a $25 administrative charge. No refunds will be given after Friday, October 29, 2010.

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

For further information, please call the Office of Continuing Medical Education at (310) 423-5548.

ADVANCES IN MULTI-SPECIALTY AESTHETIC AND RECONSTRUCTIVE PLASTIC SURGERY SYMPOSIUM
AND BERNARD G. SARNAVAT, MD LECTURESHIP  November 6-7, 2010

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